

**STRUKTUR PENAWARAN KURSUS\_SARJANA MUDA KOMUNIKASI PERNIAGAAN DENGAN BAHASA INGGERIS  
(KEPUJIAN) KOHORT 3\_2022\_2023**

TAHUN	KOMPONEN	SEMESTER I			SEMESTER II			SEMESTER PENDEK		
		KOD	KURSUS	KREDIT	KOD	KURSUS	KREDIT	KOD	KURSUS	KREDIT
1	Kursus Umum	UBI2022/ UBI10302	English for business communication / Advanced Grammar for Undergraduates	2	UBI10302/ UBI20402	Advanced Grammar for Undergraduates / Academic Reading and Writing	2			
		USK10102	Philosophy and Current Issues	2	UKX1XX1	Co-curriculum 2	1			
		USK10202	Appreciation of Ethics and Civilisation	2						
		UKX1XX1	Co-curriculum 1	1						
	Kursus Teras	LFT10102	Introduction to social sciences and humanities studies	2						
		LBT10103	Speak Up	3	LBT10203	English for Budding Entrepreneurs	3			
					LBT10303	New Media in Business Communication	3			
	Kursus Elektif				AFT1013	Fundamental of Entrepreneurship	3	AFT3083	Strategic Entrepreneurship	3
	<b>Jumlah Kredit</b>			<b>12</b>			<b>12</b>			<b>3</b>

TAHUN	KOMPONEN	SEMESTER I			SEMESTER II			SEMESTER PENDEK		
		KOD	KURSUS	KREDIT	KOD	KURSUS	KREDIT	KOD	KURSUS	KREDIT
2	Kursus Umum	UBI10402/ UBI20402	Intensive Communication Skills/ Academic Reading and Writing	2						
		UBX2012	Foreign Language 1	2						
		USK2010 2	Philosophy of Knowledge	2	UBX2022	Foreign Language 2	2			
	Kursus Teras							LBT20203	Industrial Writing	3
					LBT20303	Contemporary Intercultural Communication	3			
					LFT20202	Student in Enterprise Program (SIEP)	2			
		LBT10403	Interpersonal Communication	3						
	Kursus Elektif							APT2013	Entrepreneurship Behavior	3
		LBE10103	Elective 1: Phonetics of Linguistics	3	LBE2010 3	Elective 2: Language, Society and Business Communication	3			
		<b>Jumlah Kredit</b>			<b>12</b>		<b>10</b>			<b>6</b>

TAHUN	KOMPONEN	SEMESTER I			SEMESTER II			SEMESTER PENDEK		
		KOD	KURSUS	KREDIT	KOD	KURSUS	KREDIT	KOD	KURSUS	KREDIT
3	Kursus Umum									
		LFT20103	Research Methodology for social sciences and humanities studies	3	LBT30703	Event Management Leadership	3			
		LBT20503	Writing for Corporate Public Relations	3	LBT30103	Research and Academic Writing 1	3			
		LBT20603	Negotiation Communication	3	LBT30203	Contemporary Organizational Communication	3			
					LFT30103	Basic Statistics for social sciences and humanities studies	3			
	Kursus Teras									
	Kursus Elektif	LBE20203	Elective 3: 1, 2, 3 and Action	3				LBE20303	Elective 4: Creativity in Writing	3
	<b>Jumlah Kredit</b>			<b>12</b>			<b>12</b>			<b>3</b>

TAHUN	KOMPONEN	SEMESTER I			SEMESTER II			SEMESTER PENDEK		
		KOD	KURSUS	KREDIT	KOD	KURSUS	KREDIT	KOD	KURSUS	KREDIT
4	Kursus Umum									
	Kursus Teras	LBT30303	Communicative Techno-Business	3	LBT30903	Public Relations Management	3			
		LBT30403	Corporate Communication	3	LBT30603	Critical Thinking	3			
		LBT30503	Research and Academic Writing 2	3						
					LBT30803	Business Communication and English Language Summit	3			
	Kursus Elektif				LBE20403	Elective 5: Risk and Crisis Communication	3	APT3093	Corporate Entrepreneurship	3
		LBE30103	Elective 6: Cosmopolitan Communication	3						
	<b>Jumlah Kredit</b>			<b>12</b>			<b>12</b>			<b>3</b>

Tahun	Komponen	Semester I			Semester II		
		Kod	Kursus	Kredit	Kod	Kursus	Kredit
5	Kursus Umum						
	Kursus Teras	LFT40106	Internship 1	6	LFT40206	Internship 2	6
	Kursus Elektif						
	<b>Jumlah Kredit</b>			<b>6</b>			<b>6</b>

Tahun	Jumlah Kredit		
	Semester I	Semester II	Semester Pendek
1	12	12	3
2	12	10	6
3	12	12	3
4	12	12	3
5	6	6	0
<b>Jumlah Kredit Keseluruhan</b>	<b>121</b>		

